



The way patients are learning about their medical conditions is evolving. At one time, the healthcare provider was the single source of information. Today, patients are actively seeking information about their health issues from their community, the Internet and social media. The shift supplies healthcare providers an opportunity to engage their patients more actively in their care, dramatically transforming the dynamic and setting the stage for more positive health outcomes.

WellFX is a private and secure social platform designed to answer a number of challenges faced each day by patients living with chronic conditions and their attending healthcare professionals.

For patients, WellFX provides a private and secure online community where those aspiring to wellness meet, share and get support. The platform affords those patients a place to educate themselves and actively engage in their own care.

Patients feel comfortable, because they have complete control of who sees their content, where their posts appear and who they interact with in the platform.

For providers, WellFX inspires an engaged patient, enables protected communication between team members and offers a space to share educational materials.

Administrators will find WellFX to be a secure tool to communicate with staff, share information and network with other healthcare providers. Healthcare Team Leaders can use the platform as a way to share care plans, educational materials and exchange information with their team.

At its core, WellFX sets the stage for delivering positive outcomes to patients living with chronic conditions. We invite you to learn more by visiting WellFX online at well-fx.com or calling 888-9WELLFX.

The Information Shift

Today:

- 61% of Americans go online for health information
- 41% of patients have researched an issue on an online newsgroup, website or blog
- 24% of patients have consulted Internet rankings or reviews of doctors or medical providers

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